

Market leaders in shipping, bulk fuels & gas supply, commercial fishing & horticulture in the Pacific region.



## Christmas Message from Phillip McNicholl

I'd like to say firstly, thank you for your business, support and most importantly your friendship this year. The year has held many challenges, what with the global economic melt down, turmoil in the financial markets and recent natural disasters in Samoa and Tonga. I am sure we have all been touched in some way by these events and are pleased to see 2009 coming to an end. What always lifts my spirits at this time of year is seeing the joy the children's faces at our annual Christmas party in Samoa for special needs children. For me it puts in perspective what is truly important, which reminds me of a fitting Chinese proverb "a bit of fragrance clings to the hand that gives flowers". Our staff have shown such compassion this year for each other and for those whose lives we touch and while we have been extremely busy and things have not gone as smoothly as we would have liked they have remained positive about the future and reef. 2010 will see us bringing greater capacity to meet strong demand and expansion in some of our core businesses. So I look forward to 2010 and wish you and your families a happy and prosperous year ahead.



## Reef and KPMG join together to send presents to Tsunami hit villages in Samoa

A joint Reef and KPMG Auckland staff initiative will mean a number of children in the tsunami hit villages will receive an extra present from Santa this Christmas. Presents were given by staff from both companies including contributions from their networks.



KPMG and Reef staff with some of the presents sent to Samoa

## Loto Taumafai enjoy Christmas Cheer

Not the rain, or the long boat rides could keep Samoa's children with special needs and disabilities from "singing like angels" at the annual Christmas party earlier this month, once again sponsored by Reef Shipping. Each student received presents (provided by the McNicholl family) including a Big Mac meal. Schools from all over Upolu and two from Savaii gathered at the multi purpose gym at Tuanaimato, Apia to enjoy the day while children of all ages and needs were welcomed by Reef Shipping's La'auli Michael Jones. Michael congratulated the teachers and students on this year's hard work. He said Reef shipping has been sponsoring youth programmes for many years across the Pacific and New Zealand, but this is their favourite initiative which is why they have continued the sponsorship over the last six years. Among the guests was Prime Minister Tuilaepa Sai'ele Malielegaoi, who was the keynote speaker. He stated that from next year Loto Taumafai and special needs schools will receive government funding at the beginning of the year rather than later. This was welcome news for the faithful staff of Loto Taumafai. The Prime Minister wished all the children and teachers a Merry Christmas and Prosperous New Year and encouraged the children to "keep singing, because you sound like angels when you sing".



La'auli Michael Jones with students of Loto Taumafai



Tia and Tom McNicholl hard at work wrapping gifts for Loto Taumafai

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### Samoa Government thank Auckland business community for Relief Effort

At a special “cocktail party” hosted by the Consul General of Samoa, Reef Shipping along with a number of other Auckland based companies and organisations’ were personally thanked by Samoa’s Deputy Prime Minister Misa Telefoni and Samoa’s Consul General to New Zealand, Faolotoi Pogi. Deputy Prime Minister Misa was full of praise and gratitude for the effort and good will of New Zealanders from every walk of life, from across the country, to assist his country at it’s time of need. The DPM made special mention of the first 22 relief containers shipped by both the NZ Navy and the Southern Lily to Samoa within 3 weeks of the disaster. Reef Group was represented at the function by Phillip McNicholl and Michael Jones.

### Reef assist with new school classroom in Fiji

Reef Shipping was pleased to assist the Variety Club of New Zealand, in constructing a new school classroom in the village of Drua Drua, Lambasa. The building was destroyed during a storm and since then the children of Drua Drua and surrounding villages have had to make do with a temporary structure. Reef Shipping shipped construction materials from New Zealand and the containers were packed at Reef Freight by the Depot staff.



Before...and after, a brand new school classroom for Drua Drua Village



### Samoa’s “Vaka moana” launched with Reef’s support

A new “vaka moana”, or traditional Polynesian double-hull canoe, was recently launched by High Chief Tuatagaloa Joe Annandale of Poutasi village, as part of a fleet of six double-hulled canoes which will set sail from French Polynesia for Hawaii next year in the ancient wake of one of the world’s greatest migrations. The 4,000-kilometer journey from the traditional heart of eastern Polynesia on Raiatea Island by 16-strong crews from six Polynesian islands aims to do more than recreate history, “What is more important than the short-term vision of sailing to Hawaii is the long-term vision of regenerating the voyaging skills and traditions of our ancestors,” says Te Aturangi Nepia-Clamp, Manager of the Pacific Voyaging Canoes project. The project aims to build Polynesian pride and identity by highlighting the achievements of ancestors who settled on small islands scattered on a vast ocean covering more than a quarter of the globe. Reef Shipping is supporting the project by providing complimentary shipping of all the vaka to various points in the Pacific including Fiji, Samoa, Rarotonga and Pago Pago. Phillip McNicholl and Michael Jones joined chiefs of Poutasi and representatives of the Samoan community at the official launch of Samoa’s vaka moana, aptly named “Gaulofa”. The name “Gaulofa” comes from the Samoan saying, *E leai se gaumata’u, na o le gaulofa* - “What you do in the name of hatred will not survive but what you do in the name of love will live forever”. May the Vaka, “Gaulalofa” be a symbol of the enduring power of love.



Phillip , Tuatagaloa and master vaka builder Te Aturangi Nepia-Clamp, launch “Gaulofa” from it’s berth in Greenhithe

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### Staff Christmas party a huge hit

Reef staff enjoyed a grand night out to celebrate the end of another challenging but successful year. The fun and frivolity started on the first floor with staff meeting for some warm up beverages followed by Caluzzi's on K. Rd, (favourite haunt of RBF's General Manager) for some fine dining, fine music and fine entertainment. It was a great opportunity for staff to let their hair down, or put their hair on in some cases! It also marked the farewell of Samantha Barreto Teixeira, Graeme McRae and Kirsten Clinch, much loved and valued staff who have moved onto exciting new opportunities. We wish them all the very best from all their mates at Reef.



Shelley, Latoya, and "friends"?



Phillip and Jacqui McNicholl enjoy the "entertainment".

### Reef welcomes Claire, Rohitesh, Lyall

#### Claire Bennett



Originally from the United States by way of Utah, Claire joins Reef Group as Receptionist based at Reef's Beach Rd Building. Claire arrived in NZ only 2 months ago and came to New Zealand for adventure and the ocean. She loves living close to the sea and is enjoying the beautiful New Zealand summer although the rain is something very new to her (she's used to snow!). Claire replaces Samanta who has returned to Brazil.

**Rohitesh Kumar**, (Rohit for Short) is originally from Fiji and has been living in New Zealand for the last 5 years. Rohit joined Reef 9 weeks ago from Red Group Limited (Whitcoulls). Rohit is based at Reef's Beach Rd Building with the accounts team, his role is Accounts Administrator. Rohit is married and has a two year old daughter. Apart from work he enjoys cooking, fishing and spending time at home with family.



**Lyall Jones** comes to Reef Group from OOCL NZ Container Line, where he had a key role in the Operations and Imports team. Lyall has completed his studies in International Trade through the NZ School of Export. He is a keen sports follower and also enjoys social activities. Lyall believes that humour is an integral part of the workforce and coffee is vital. Lyall takes over from Kirsten Clinch who is focusing on new projects at home in Pahiatua.

#### Staff Birthdays in November and December

- Lance Lobo
- Vicki Williams
- Lalokava Leusa
- Angela Fischer
- Erephaan Small
- John Orfanos



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**REEF**

wish you a very

*merry christmas*  
and a  
*happy new year*